NETWORKING EVENT: DRIVERS FOR SMART AND ACCESSIBLE TOURISM IN HERITAGE CITIES

PARTNER ORGANIZATIONS:
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) - INDIA, GERMANY, INTERNATIONAL CENTER FOR INNOVATIVE DEVELOPMENTS, INDIA AND URBAN DISCOVERY, HONGKONG

EVENT BRIEF:
In the Asian context, cultural heritage management is one of the most critical issues today. There are many heritage cities and communities in various parts of Asia that not only need to be showcased, documented and managed but requires solutions that are sustainable and also economically viable. The key objective of the networking event is to demonstrate innovation in the field of culture documentation and heritage management. The key focus on the event will be to highlight “innovation in cultural management” and various tools and models used in different parts of Asia. Some of the key principles of community consultations, participatory planning, innovative awareness models and development of communications tools that not only speak to visitors but speak to locals also! The proposed event will highlight how a community-based process can facilitate and help heritage cities to promote responsible and smart tourism that is accessible to ALL and act as a stepping stone for inclusive heritage conservation.

Through panel discussion, examples will be shown for following projects
1. Ahmedabad, Gujarat, India (Discovering city’s heritage through the lens of locals)
2. Kalaw, Shan state, Myanmar (participatory planning guideline)
3. Kochi, Kerala, India (integration of communities into smart planning process)
4. Hong Kong, (Digital storytelling as tool for placemaking)

The event is designed to allow meaningful conversations and interactions amongst policy makers, heritage conservationist, and enthusiast and subject experts. Mentioned here are some of the overall key target points that the proposed event will focus on

- Improving human settlements through participatory approach
- Promoting livelihood opportunities and economic growth
- Promoting capacity-building, collaborations for sustainable urban heritage conservation
- Making heritage conservation and tourism sector participatory and accessible to ALL

TIME DURATION  PRESENTATIONS
4:30 – 4:40 Welcome and Setting the context
                          Monika Bahl, Senior Advisor, GIZ - India

4:40 – 4:50 KEY NOTE ADDRESS by Ms. Soumini Jain, Honourable Mayor, Kochi Municipal Corporation, Kerala, India

4.50 – 5:30 CASE STUDIES
Presentation by each of the panellist - 10 mins each
1. Case of Ahmedabad, Gujarat, India (Discovering city’s heritage through the lens of locals) by Ms. Sameeha Sheth, ICID
2. Experience from KALAW, Shan state, Myanmar (participatory planning guideline) by Dr. Ester Van Steeklemberg, Urban Discovery
3. Hong Kong, (Digital storytelling as tool for place making) by Ms. Stephanie Cheung, Urban Discovery
4. Outlook from Kochi, Kerala, India (integration of communities into smart planning process) by Mr. Georg Jahnsen, GIZ

5:30 – 6:15 MODERATED PANEL DISCUSSION by Prof. N. Sridharan, Director, School of Planning and Architecture, Bhopal

6:15 - 6:30 CONCLUDING REMARKS