



## Event Details

### Title of Event

"Smart Cities Hold the Key to Sustainable Urbanisation: How Cultural Heritage Integrate in Smart City Environment"

### Organization Details

**Organization:** PLANMalaysia (Federal Department of Town & Country Planning)

**Organization Country:** Malaysia

### Summary

The popularity of Smart City projects and programs has increased across the globe. The Smart City concept is still evolving and usually being viewed as a branding exercise by big corporations. Smart City concept tends to represent the information, communication, and technological (ICT) industry alone without considering the values and cultural and historical profiles that some cities hold as legacies. However, the technology inherent in Smart City promises efficiencies and options that could allow cities to be more 'inclusive, safe, resilient, and sustainable' as required by the United Nations' main manifesto i.e Sustainable Development Goals (SDGs), New Urban Agenda (NUA), including the cultural heritage agenda. There is a notable lack of Smart City application to cultural and historical urban fabrics. Instead, the modernist new town approach has emerged under this new rubric leading to many problems such as urban decay and unsustainable car dependence. While we observe that the smart city literature variably sets forth the objectives of cultural advancement, touristic development and heritage preservation, discussion into the specificities of the relationship between urban 'smartness' and cultural heritage remains limited. In addition, there is no complete review of smart city applications used in the domain of cultural heritage worldwide. The session aims to explore and seek an alternative viewpoint on the Smart City paradigm, which focuses on urban outcomes rather than technology in isolation, with focus on how cultural heritage should be integrated and assimilate in the middle of Smart City wave to improve the quality of urban dwellers towards achieving the objectives of SDGs and NUA. The session will be run based on the presentation & panellist session. 13:30 pm: Opening by Moderator 13:40 pm: Introductory Presentation by Panelist on Discussion Topic 14:20 pm: Moderator Questions to all Panelist (Panel 1-4) (moderator may intervene for additional question) 14:50 pm: Panelist short wrap-up 2 minutes each 15:00 pm: Q&A session with participants (using Sli.do) 20 minutes 15:20 pm: Moderator wrap-up 5 minutes 15:30 pm: Session End

### Other Organization name

UN-Habitat, Huawei Technologies, OECD & City of Yanbu, Saudi Arabia

**Prospective moderator, speaker(s) or panelist(s)**

	<b>First Name</b>	<b>Last Name</b>	<b>Role</b>	<b>Organization</b>
1	Mohd Anuar	Maidin	Moderator	PLANMalaysia
2	Andre	Dzikus	Panellist	UN-HABITAT
3	Rita	Irina	Panellist	HUAWEI TECHNOLOGIES
4	Dr Alaa	Nassif	Panellist	CITY OF YANBU
5	Tadashi	Matsumoto	Panellist	OECD
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