



## Event Details

### Title of event

Technology and Citizen Engagement: Using innovative mobile phone technology in monitoring the SDG11 in cities.

### Organization Details

**Organization:** Colab

**Organization Country:** Brazil

### Summary

The event will highlight the innovative use of apps in driving citizen engagement in several countries and cultural contexts that were developed by both UN-Habitat and private enterprises, generating valuable data in a fast and smart way and revealing the social geography of respondents to inform policy and decision makers. This session will bring together representatives from private sector institutions, local government representatives and UN-Habitat staff to discuss the role of technology and innovation in enhancing collection of monitoring data to track the implementation of SDG11 and the New Urban Agenda. The "Sustainable Cities and Communities Consultation" held in Brazil, Bolivia and Peru by UN-Habitat in collaboration with the start-ups Colab and OS City aims to increase transparency and accountability at the local level in support of the realisation of SDG11 through the lenses of citizens. The consultation has been implemented in more than 800 cities of different scales (from 300,000 to more than 12 million inhabitants). The event will present the results obtained in the first stage of implementation in Bolivia and Peru, as well as the results of the consultations held in 2018 and 2019 in Brazil. It will showcase how citizens' perceptions are contrasted between cities from the same country and other participating countries. The experience with the citizen consultation shows that new channels of communication as well as data collection that involve citizens in decision-making can generate and validate a significant amount of data and information on policies and their results on the ground. The event will shed light on the following: I. How technologies can bridge the communication gap between public authorities and citizens; II. How innovative consultative processes with limited resources can be optimised to scale up citizen participation to capture their views on the effectiveness of public policies that affect their lives; III. How technology and innovation can raise citizens' awareness of the 2030 Agenda for Sustainable Development; IV. How unconventional data collection can inform decision makers in government. The discussion will also be aligned with the work of the SDG17.16 which seeks to "Enhance the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilise and share knowledge, expertise, technology and financial resources, to support the achievement of the sustainable development goals in all countries, in particular developing countries". The presenters will also discuss the challenges and lessons learned of how data positively feed into localising urban development policies and programmes.

### Other Organization name

OS City, UN-Habitat, Foro Ciudades para la Vida

## Prospective moderator, speaker(s) or panelist(s)

	<b>First Name</b>	<b>Last Name</b>	<b>Role</b>	<b>Organization</b>
1	Liliana	Miranda Sara	Director	Foro Ciudades para la Vida
2	Gustavo	Maia	CEO	Colab
3	Jesús Salvador	Cepeda Barrera	CEO	OS City
4	Luis	Molina	Mayor	District Municipality of Miraflores, Peru
5	Roberto Jesús	Briceño Franco	Mayor	Municipality of Chimbote, Peru
6	Daniel	Mancebo de Araujo	Chief Coordinator of the planning office	Municipality of Rio de Janeiro, Brazil
7	Beatriz	González Mendoza	Project Coordinator, consultant	UN-Habitat