



Event Details

Title of Event

Social and cultural innovation for sustainable cities: a myth or reality?

Organization Details

Organization: European Network of Living Labs

Organization Country: Belgium

Summary

The networking session is organized by the European Network of Living Labs (ENoLL) in cooperation with both the Directorate General for Research & Innovation (DG RTD) and the Executive Agency for Small and Medium Enterprises (EASME) of the European Commission. The event is based on a human-centered approach: cities are considered innovative if they improve the hard and green infrastructures (public spaces, natural areas, cultural heritage etc.) while supporting and nurturing local soft skills (diverse cultures, expertise, talents). Innovation is assumed at the intersection of social, cultural, governance, technological and environmental domains. The session focuses on co-creation actions to design and implement R&I agendas in cities and is structured around three main discussion clusters: 1. Living Labs: fostering co-creation and citizen engagement for sustainable urban regeneration 2. Heritage Labs: promoting circular and inclusive adaptive re-use of cultural heritage 3. Capacity-building Labs: enhancing heritage as a resource for international cooperation Three key questions will then lead the discussion: 1. How are cities transforming thanks to the support EU Research & Innovation is giving to social innovation in both urban design and planning? 2. Are cultural heritage and circular economy two sides of the same coin when it comes to inclusive adaptive re-use? 3. To what extent heritage-led innovation can be an instrument for international cooperation? The session will be highly interactive: short pitches from EU funded R&I projects (Horizon 2020) will introduce the main challenges for each of the three discussion clusters. Moreover, keynote speakers will have a debate facilitated by a moderator who will also stimulate a wider discussion with the participants and collect questions from the audience. The session will bring together policy-makers and community-based partners, scientists, living labs experts, innovators from different European and international contexts that are participating in Horizon 2020 projects or working in close collaboration with them. They include representatives from International Organizations, Global Networks, universities and UN HABITAT. The session is the second step of an existing collaboration between ENoLL, DG R&I and EASME. The main conclusions will be brought to the next ENOLL edition of the Scaling up City Challenge (fall 2020) and will contribute to future EU R&I priorities for sustainable cities.

Other Organization name

European Commission Directorate-General for Research and Innovation and the European Commission Executive Agency for Small and Medium Enterprises

Prospective moderator, speaker(s) or panelist(s)

	First Name	Last Name	Role	Organization
1	Philippe	Froissard	Deputy Head of Unit	Directorate-General for Research & Innovation, European Commission
2	Maria	Yeroyanni	Senior Expert	Directorate-General for Research & Innovation, European Commission
3	Zsuzsanna	Bodi	Director	European Network of Living Labs
4	Arnoldas	Milukas	Head of Unit	Executive Agency for Small and Medium-sized Enterprises (EASME), European Commission
5	Wim	de Kinderen	City Representative; Vice President	City of Eindhoven; European Network of Living Labs
6	Ugo	Guarnacci	Project Adviser	Executive Agency for Small and Medium-sized Enterprises (EASME), European Commission
7	Cathy	Oke	Chair of the Environment	Councillor City of Melbourne
8	Ania	Rok	Governance & Social Innovation Coordinator	ICLEI
9	Emanuela	de Menna	Project Adviser	Executive Agency for Small and Medium-sized Enterprises (EASME), European Commission
10	Laura	Petrella	Leader, City Planning,	Extension and Design Unit, UN Habitat
11	Alya	Youssef Mohamed Sabry	URBN	Cairo, Egypt
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