



## Event Details

### Title of Event

Measuring and Communicating Cultural Heritage for Sustainable Urban Development: good practices and global perspectives of Riyadh Museum District Youth Challenge

### Organization Details

**Organization:** ICOMOS/Dar Al Uloom University

**Organization Country:** Saudi Arabia

### Summary

Cultural heritage is a key aspect of how culture can contribute as a 'fourth pillar of sustainable development'. It is also referenced in the UN 2030 Agenda and Sustainable Development Goals (most explicitly under Target 11.4) and in the New Urban Agenda. As emphasized in the WUF 10 Concept Note, the cultural heritage of cities and human settlements embody cultural diversity, continuity and cohesion, both through tangible and intangible forms. To enable full realization of these concepts, they need to be actively 'localized' with tangible examples of implementation, creating synergies between sectors and governance levels and an effective means to measure progress achieved. Some challenges for demonstrating the relevance of culture and heritage include self-assessing and channeling scientific activities into impactful advocacy and policy action. This entails the need for better data collection, both quantitative and qualitative. This side event will bring together experts from ICOMOS, UCLG,, UN-Habitat, Royal Commission for Riyadh City, Saudi Commission for Tourism and National Heritage, Arab Urban Development Institute, KAPSARC, Urban research Lab, and Dar AL Uloom University to share experiences on activating and communicating the role of cultural heritage in sustainable urban development, including through efforts to measuring progress on achieving the SDGs, policy guidance documents and platforms for collecting case studies. A particular example of good practice will then be presented about Riyadh, as one of the worlds' the largest urban regeneration projects worldwide, and the impact going to be generated by the metro transit system in terms of major socio-economic transformation for the city historical center and cultural hub. Students by 6 Saudi Universities engaged with national and international discussants in a participatory co-generate design process in shaping healthy urban living qualities and better public spaces (Place making, livability, health, sustainability and prosperity) to establish the Saudi Smart City vision. . The synergy of walking audits, participate design charrettes and innovative tools to inclusive urban planning settings generate a cross-fertilization among architecture, public space and transit system. The WUF10 audience in Abu Dhabi as foundation work for the next expected steps: the participation to the Youth For Public Transport (Y4PT) Hackathon at Expo Dubai, and the final presentation of the whole process at the G20 Summit in Riyadh 2020.

### Other Organization name

ICOMOS, UCLG, UN-Habitat, American Planning Association, Urban Lab, Royal Commission

for Riyadh City, TOD Department, Dar Uloom University, Saudi Commission for Tourism and National Heritage, King Abdullah Petroleum Studies and Research Center, Arab Urban Development Institute, ; further activated institutions are: King Saud University, Prince Sultan University, AL Faisal University, Dar Al Hekma University, Effat University

**Prospective moderator, speaker(s) or panelist(s)**

	<b>First Name</b>	<b>Last Name</b>	<b>Role</b>	<b>Organization</b>
1	Ege	Yildirim	Focal Point for SDGs	International Council on Monuments and Sites (ICOMOS)
2	Jordi	Pascual	Culture Committee (Agenda 21 for Culture)	United Cities and Local Governments (UCLG)
3	Jeff	Soule	Director of Outreach	American Planning Association (APA)
4	Saud	Al Saud	UN focal point/Head of TOD Department	Royal Commission for Riyadh City
5	Anna Laura	Petrucci	Head of Architecture	Dar AlUloom University
6	Jawaher	Alsudairi	Director	Al Nahda Society/Riyadh Urban Lab
7	Eyman	El-Efnawy	Team Leader	UN Habitat Regional Office for Arab States
8	Laura	Petrella	Leader of City Planning, Extension and Design Unit, Urban Planning and Design Branch	UN-Habitat
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