Event Details

**Title of event**
Urban Performance - An Innovative Planning Tool

**Organization Details**
**Organization:** World Bank and CAPSUS Sustainable Capital
**Organization Country:** International Organization and Mexican consulting firm

**Summary**
The event will focus on sharing the experience of an Arab nation that is innovating its urban planning process through tools that facilitate the drafting, assessment, and monitoring of Master Plans and strategic initiatives or programs against the Sustainable Development Goals (SDG). Palestine, like other developing nations, is facing rapid urbanization with challenges related to public policies, investment priorities, land availability, budgeting constraints, environmental and social impacts. These issues require urban planners to respond with short, medium and long term solutions that bring cities closer to a sustainable path. Urban databases are a must to achieve this, but it is important to link them with analysis tools that are practical and systematic, and more importantly, that can translate plans into numbers to make objective and transparent decisions. In response to this challenge, Palestine adopted an innovative tool: Urban Performance is a planning tool that models how different projects and plans could impact the future of the urban areas by assessing them against indicators related to the SDGs. The modelling of urban growth scenarios simplifies complex processes by providing data and methods for a comprehensive assessment of different possible urban contexts in relation to the implementation of specific interventions. It is in the interest of the organizations to share this experience to start the discussion regarding different approaches to sustainable urban planning and the role that technology can play. To foster knowledge exchange around the opportunities and challenges that technology brings into sustainable urban planning, the event will be structured as follows:

- Introduction and context, by the World Bank.
- Interactive presentation of the general experience of developing the tool in Palestine, by CAPSUS.
- Potential of planning tools to promote sustainability, by the World Bank.
- Q&A and open discussion with the audience.

During the event, the participants will be invited to explore the tool.

**Other Organization name**
World Bank
CAPSUS Sustainable Capital

**Prospective moderator, speaker(s) or panelist(s)**

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<th>First Name</th>
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<td>1</td>
<td>Jaafar</td>
<td>Friaa</td>
<td>Speaker</td>
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<td>Guillermo</td>
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<td>Ellen</td>
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