Unpacking Social Norms and Behaviour Change in the Transportation Sector (Event No 24)

Date: Wednesday, February 12th from 09.00 am to 12.00 noon
Registration code: PTOYWFB-1
Where: Capital Suites - First Floor, Room CS2
Organizers: Plan International

Safer Cities for Girls is a joint programme developed by Plan International, Women in Cities International, and UN HABITAT to create safe, accountable, and inclusive cities with and for adolescent girls. The programme has developed a strong gender norm change component to change transport staff’s attitudes about gender equality and girls’ rights, and to influence their practices especially regarding sexual harassment of girls on public transport.

In the training session, participants will learn how to develop strategies to change gender norms around sexual harassment on transport and be provided with tools, methodologies and instruments to understand what influences gender norms, how they operate in the transport sector and what can be done to encourage positive gender norm change. The training event will draw from a gender norm change toolbox developed jointly between Plan International and the Overseas Development Institute (ODI).

Objective 1: To increase participants’ awareness about the gender norms that sustain sexual harassment on public transportation.
Objective 2: To build participants’ understanding of how gender norms change and which approaches can be used prevent sexual harassment from happening.
Objective 3: To learn how to develop a strategy to address gender norms sustaining sexual harassment on public transport.

Agenda

- Gender norms: how to achieve organised diffusion (5min)
- Introduction to the Safer Cities for Girls programme and the toolbox developed on social and behaviour change in transport sector. Alex Munive, Plan International (15min)
- Showcase the Video – Safer buses in Hanoi“ (5 minutes)
- Group work: Sexual harassment on the bus(45 minutes)
  Facilitator: Anja Stuckert, Plan International
- Gender norm change activity (45 minutes)
  Facilitator: Alex Munive, Plan International
- Using art for change (30 min)
  Facilitator: Anja Stuckert, Plan International
- Pantomime play by youth (10 minutes)
- Questions and Answers (10 min)
  Facilitator: Alex Munive (10 min)