Global Policy House Briefing for upcoming UN-Habitat World Urban Forum

Event number: PUECHSY-1- CS-2

About the event

UN-Habitat is grateful that you will be hosting an event during the Tenth Session of the World Urban Forum (WUF10) in Abu Dhabi, UAE, 8 – 13 February 2020 which will contribute to the success of WUF10.

**Introduction to WUF 10 Blockchain Training Programme**

**Title of training Event:**

**Blockchain and Digital Leadership Skills for Sustainable and Inclusive Cities — Executive Education Programme part 1**

The ultimate goal of a smart city is to enhance the quality of life for its residents and businesses through modern technologies in order to reduce resource deterioration and maintain overall costs. As governments are seeking to incorporate innovations within their smart cities, blockchain as a tool can play a key role helping to transform and support more efficient sustainable cities. Policy makers, business leaders, representatives involved in urban development or anyone passionate about smart cities, attending the 10th World Urban Forum and the blockchain programme you have the opportunity to start your journey into the blockchain ecosystem.

The core aim of the training will be to equip delegates with understanding of frontier technologies such as Blockchain and the significant impact that these technologies can have in transforming cities and people. The Global Policy House with it’s partners provides you an opportunity for a deep dive to learn about one of the most sought after technologies, learning with recognized global experts.
Profile of the lead Training organization

This training is being provided in collaboration with two leading instructors from two firms;

1- Global policy House with be lead instructor, a board member/advisor of African Union/Government Bermuda/Fintech4Good/British Blockchain Association in collaboration with Oxford University

Michelle Chivunga N -Founder/CEO/Investor -Global Policy House (Investments and Digital/Blockchain Solutions group)

Digital transformation/blockchain professional and major influencer with access to an extensive network of global stakeholders in the digital economy and financing space. Michelle first engagement relating to the digital economy/cryptocurrency was in 2009 and since Michelle has been leading in evaluating the growth of the digital economy and potential of emerging technologies such as Blockchain/DLT, AI, Quantum computing, Big Data and others, undertaking research with university partners and global institutions such as IBM, WTO, UN, World bank, African Union and many others. Michelle previously worked for the British Bankers Association UK (now UK Finance) managing a range of corporate financing projects working with many global senior stakeholders - mainly with governments, business leaders and development institutions. Michelle also holds several board positions as below:

- Board Member -African Union Digital Trade and Transformation Taskforce
- Board Member/Advisor to Premier (President) Bermuda and Government of Bermuda Global Fintech Advisory Board (GFAB)
- Chair International/Foreign Affairs Committee and Senior Regional Advisor (Africa) - British Blockchain Association (BBA)
- WEI Forward - Women Empowerment Champion-Implementation group UN High level Panel Women Economic Empowerment Wilton Park
- FinTech4Good Advisor - New York City
- LinkedIn- Michelle Chivunga N : Email: michelle@thepolicyhouse.com

2- Supporting instructors: IBM Global Research Leader - Nicholas Drury

Nicholas Drury is the Global Research Leader - Banking & Financial Markets for the IBM Institute for Business Value. Nick has over twenty-five years' practitioner experience with blue chip names in international banking and financial markets over three continents. His recent consulting portfolio of clients include leading global banking groups, and major financial services players in the Americas, Asia and EMEA, undergoing deep transformation journeys. Nick can be reached on linkedin.com/in/nicholas-drury90751a43/

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Programme/Training Structure

The training programme will be composed of four modules and the content details, tools and methodology are described below.

Foundation of Blockchain
Introduction to Blockchain/DLT technology
Myths about Blockchain
How does Blockchain work?
Blockchain ecosystem

Leading in the Digital Era
What does it take to lead in the digital era
Leadership in emerging data economies
Strategic and operating models for successful cities
Aligning people, processes and technologies for sustainable urban growth
Defining success

Blockchain Strategy/ Implementation for urban sustainable development
Sustainable Business transformation & Blockchain disruption
Key drivers of Blockchain strategy and value proposition in context of urbanisation/smart cities
Decentralised and sustainable models for adoption of strategies for urbanisation -Blockchain Implementation
Implementation models
Industry use cases for sustainable urban development

Blockchain & Digital futures
What is the future of Blockchain and emerging technologies
What will drive the digital economy
What do leaders need to do to prepare for urban futures
Key challenges and opportunities