Training Event Script

Challenging the Culture of Planning for Housing: New Ways of Addressing Inclusionary Housing Through Land Use
Monday 10 February 2020, 9:00 - 12:00
Room CS-7
Organizer: Lincoln Institute of Land Policy, USA

Script of the training

Module 1:
The Structure and functioning of the housing sector for inclusionary housing policies and the localization of the SDG11.1
Claudio Acioly Jr, UN-Habitat
30’ presentation followed by 15’ Q&A

Module 2:
The Role of Land in Inclusionary Housing and its impact on housing and real estate markets and the form of cities: conditions for the realization of the SDG11.1
Martim Smolka, Lincoln Institute of Land Policy
30’ presentation followed by 15’ Q&A

Module 3
Land-use Regulations and the Regulatory Framework governing land supply for inclusionary housing and the realization of the SDG11.1: how to make enabling regulations to increase land supply
Cynthia Goytia, Universidad Torcuato Di Tella
30’ Presentation followed by 15’ Q&A

Module 4
Group discussion and plenary session reflecting on the participants’ experiences and cases from the floor
Claudio Acioly Jr, Martim Smolka, Cynthia Goythia
30’ Discussion followed by 15’ wrap-up and conclusions

Training outline

The training event is structured in 4 modules.

The first module introduces an analytical framework that enables participants to analyse and understand the structure and performance of the housing sector in terms of its governance, institutional and regulatory frameworks that regulate housing finance, infrastructure provision, land supply, urban planning, supply of building materials and well-located jobs. This is the foundation to design inclusionary housing policies and design inclusive housing strategies that can produce affordable and diversified housing solutions for all. It provides data and analytics about global housing affordability drawn on the UN-Habitat Sample of Cities. The module concludes with suggestions on how to localize the SDG11.1, aiming at the provision of affordable housing at scale for all by 2030.

The second module focuses on the role of land in inclusionary housing policies and, in particular, the impacts of land markets on the conformation of the spatial structure of cities and the quality of urbanization. This
module has a strong urban economic angle and looks at the fundamentals of land use and price formation in urban environments. It provides participants with analytical tools to better understand the relevance of land in housing and urban planning, supported by evidences of the impact of land markets in housing provision and thus in the realization of the SDG11.

The third module focuses specifically on land use regulation and the regulatory framework governing the allocation and use of land which ultimately determine the alternative pattern of serviced land and housing occupation in cities. This module enables participants to understand the strong correlations between land-use regulations and social and spatial inclusion, as well as housing affordability. This module provides robust empirical research evidence of the impact of regulations on land prices, housing affordability and, consequently, social/spatial exclusion. The module shows that for the realization of the NUA and the SDG11, it is paramount that policy makers, decision makers and practitioners understand not only the direct but also the unintended outcomes of land use ordinances and regulations.

The fourth module is case-study based. It provides a learning environment rich in examples, references and the space for exchange and debate among participants.

Profile of the training instructor(s):

**Trainer 1: Claudio Acioly**
Claudio Acioly is an architect and urban planner, a development practitioner with more than 35 years of experience. During the period 2008-2012 he was chief Housing Policy of the United Nations Human Settlements Programme (UN-Habitat) and coordinator of the United Nations Housing Rights Programme. He led housing policy work for UN-Habitat in countries such as Cuba, Ghana, Malawi, El-Salvador, Vietnam, Nepal and Ecuador. He is currently the head of Capacity Development of UN-Habitat and coordinates training, capacity building of local leaders, e-learning and knowledge-based initiatives like the UN-Habitat Partners University Initiative and the online Global Urban Lectures Series.

**Trainer 2 and Facilitator: Martim Smolka**
Martim Smolka is an economist graduated in Regional Science from the University of Pennsylvania, 1980. Author of publications on the functioning of urban land markets and, in particular, informal land markets and regularization policies, on intra-urban structuring and the dynamics of property markets in Latin American cities and on land-based tools to finance urban development including improvements of existing property tax systems. As director (since 1995) of the Lincoln Institute's Latin American Program, he directs research and educational programs on issues relating to land markets and land policies. Smolka developed (and lectured in) innumerous educational programs for high-level public officials, members of the academia, NGOs leaders and other professionals throughout Latin America. Recent publications have focused on the implementation of land value recovery and its applications to promote urban development in general and the promotion of preventive polices to informality.

**Trainer 3: Cynthia Goytia**
Dr. Cynthia Goytia is the Director of the MSc. in Urban Economics at Torcuato Di Tella University (TDTU) in Buenos Aires, Argentina, and urban economics professor with a joint appointment at the Urban Economics and the Public Policy Graduate Programs. She is also Director at CIPUV, the Urban Policy and Housing Research Centre at TDTU. She holds a M.Sc. in Urban Economics and Ph.D in Regional and Urban Planning from the London School of Economics and Political Science. She develops a relevant body of academic research on urban and regional economics that adds significant new insights to the generation of knowledge about the causal impacts of urban policies, published in specialized publications and books, some of them recently released in Chinese. She works as Visiting Professor at the University of Cambridge and LSE and is a consultant to a number of government departments, from different levels of government in Argentina and other Latin American countries, as well as international organizations such as the World Bank, United Nations and CAF (Banca de Desarrollo de America Latina), IADB, UNU- WIDER, among others.