



# Advancing the Localization of Sustainable Development Goals through Sport

Thursday, November 7th, 13:00-14:30 (Egypt Time)

WUF 12: Event Agenda - SDGs In Action

## Summary

This side event “Advancing SDG Localization through Sport” will share insight, learning and collaboration opportunities on harnessing sport as a driver for sustainable urban development.

The event will feature thought leaders and officials from governments, development banks and development financing institutions, the sport and Olympic movement and civil society. Together they will discuss approaches to plan, deliver and finance policies and strategies that enhance and strengthen the role of sport as a driver of positive economic, social and environmental development.

Building on practical experiences from cities, this session will explore the value proposition of integrating sport and physical activity into cities’ analysis and planning tools, approaches to build local capacity to deploy sport as a tool for sustainable urban development, and opportunities to utilise concessional, blended and impact-orientated investment tools to scale access to sport, physical activity and active recreation as a tool for SDG localization.

The event will include opportunities for various stakeholders to access the technical resources that provide guidance and assistance to cities on integrating sport, physical activity and active recreation into sustainable urban development processes.

With its particular focus on mainstreaming sport, physical activity and active recreation in SDG localization, the event will be relevant to leaders and official working to accelerate the achievement of SDG 3 on good health and wellbeing, SDG 11 on making cities and human



settlements inclusive, safe and resilient, SDG 10 on reducing inequalities within and among countries, as well as SDG 17 on revitalizing global partnership for sustainable development.

The event is being supported as part of an enhanced collaboration between the International Olympic Committee (IOC) and UN Habitat to mainstream sport, physical activity and active recreation in urban development processes and the SDG localization agenda. By bringing together UN-Habitat's SDG Cities and Inclusive Communities, Thriving Cities Global Initiatives, and the IOC's Olympism365 Strategy, the role of sport as a tool for inclusive sustainable development in cities is being strengthened, and health, social inclusion and environmental outcomes in urban areas are being accelerated.

Applying the collective action approach, this joint initiative is being implemented at two levels: a) working directly with cities and communities on project implementation and localised institutional capacity building; and b) working nationally and globally to support knowledge exchange, policy development and resource mobilisation. Further details on opportunities for regional and local government to benefit from this collaboration will be shared during the event.

## Key objectives

- a. Increase awareness of approaches, financing options and return on investment of mainstreaming sport, physical activity and active recreation in the SDG localisation agenda.
- b. Share insights and learning on mainstreaming sport, physical activity and active recreation as a tool for accelerating sustainable urban development across municipalities of varying sizes, geographic locations and cultural contexts.
- c. Promote the opportunity to access technical resources and technical assistance to mainstream sport, physical activity and active recreation through the UN Habitat and International Olympic Committee collaboration.
- d. Explore opportunities to mobilise concessional, blended and innovative financing for infrastructure and programming to enable the full realisation of the contribution of sport, physical activity and active recreation as a tool for inclusive and sustainable development in cities and urban settlements.



## Agenda

<b>Time</b> 15 mins	<b>Opening Remarks</b> <b>Ms. Shipra Narang Suri</b> , Chief, Urban Practices Branch, Global Solutions Division, UN Habitat  <b>Aya Medany OLY</b> IOC Member, International Olympic Committee and Member of Egyptian Parliament
<b>Moderator:</b> <b>Mr. Ollie Dudfield</b> , Olympism365 Associate Director, International Olympic Committee, Australia	
<b>PANEL DISCUSSION TOPICS (45 mins)</b>  <ol style="list-style-type: none"> <li>1. <b>Opportunities, challenges and the return on investment of mainstreaming sport, physical activity and active recreation in sustainable urban development and its value proposition</b></li> <li>2. <b>Innovative financing for sport and sustainable development infrastructure and human capital development projects</b></li> <li>3. <b>Insights and learning from cities and resources to support future action.</b></li> </ol>	
<b>Panelists</b>	<b>Ms. Shipra Narang Suri</b> , Chief, Urban Practices Branch, Global Solutions Division, UN Habitat
	<b>Mr. Javier Torner</b> , Urban Regeneration Lead, PFES, UN-Habitat
	<b>Ms. Aya Medany OLY</b> , IOC Member, International Olympic Committee and Member of Egyptian Parliament
	<b>Ms. Dy Currie</b> , Executive General Manager, Brisbane 2032 Host City
	<b>Ms. Audrey Guiral-Naepels</b> , Director of Urban Planning Department, Agence Française de Développement
	Representatives of implementing cities UN Habitat / IOC Sport for Sustainable Urban Development Initiative
<b>Time</b> 20 mins	<b>Q&amp;A</b>
<b>Time</b> 10 mins	<b>Closing remarks and Call for Action</b> <b>Mr. Ollie Dudfield</b> , Olympism365 Associate Director, International Olympic Committee

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## Organiser

International Olympic Committee, Switzerland, <https://olympics.com/ioc>

## Partners

First Organization: UN Habitat, Kenya, <https://www.sdg-cities.org/>

Second organization: Brisbane City Council, Australia, <https://www.brisbane.qld.gov.au/>

## Language

Arabic, English, and French